

Outreach Committee Charter

Mission

To connect the community with the council and its committees by providing strategic communication resources that advance council priorities and values.

Objectives/Vision

To support its mission, the Outreach Committee will:

- Promote the work of the GAC and its committees through public engagement, web presence, and recognitions.
- Connect with local government representatives to support the GAC's commitment to free and open geospatial data for Minnesota.
- Tell geospatial stories in venues where they can inform policy makers, partners, and the general public.
- Develop and provide guidance for Esri Hub sites for the GAC and its committees.
- Coordinate with Minnesota Geospatial Information Office to establish communication guidelines for the GAC that are in alignment with Minnesota IT Services policies and expectations.

Duration

A permanent standing committee of the Minnesota Geospatial Advisory Council.

Report Line

Directly to the Minnesota Geospatial Advisory Council with annual review.

Membership

Chair: Jessica Fendos, *GAC Nonprofit Representative Member*

Members shall be drawn from the Minnesota Geospatial Advisory Council and larger geospatial community. The committee will maintain a list of members that will be reviewed and revised as needed, including the chairs of any subcommittee or workgroups.

Member Responsibility

Each member is responsible for active participation in the committee meetings and activities. Members not able to actively participate may be asked to resign their position on the committee. People need not be members of the committee to contribute a story.

Schedule

The committee will hold monthly virtual meetings. Additional meetings will be held on an as-needed basis to connect the subgroups or for discussion of committee-wide decisions.

Prepared by:

Jessica Fendos, *Committee Chair*

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Date approved by the Geospatial Advisory Council:

March 5, 2025