

Minnesota Geospatial Advisory Council Outreach Committee Work Plan

Outreach Committee

Work Plan date: January 16, 2020

Co-chairs:

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Nick Meyers, Co-Chair
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Link to committee/workgroup charter:

https://www.mngeo.state.mn.us/committee/outreach/Outreach_Committee_charter.pdf

Accomplishments from 2019

- Set promotion of free and open data as our priority, based on GAC number one priority.
- Worked with other GAC Committees to increase collaboration and coordination to promote outreach efforts.
- Continued collecting testimonials on the importance of GIS and free and open data from GIS experts and policy makers.
- Established relationship with League of MN Cities to help disseminate the importance of open data to all the Cities within MN.
 - They will be writing an article in the spring of 2020
 - Presentation at the League of MN Cities Conference in June
- Explored option to use the GIS/LIS Consortium G-Suite/ArcGIS Hub for centralize portal for the committee and other to use

Work Plan for 2020

Planned activities and deliverables:

- Establish G-Suite/ArcGIS Hub for centralize portal with GIS/LIS Consortium
- Work with other GAC Committees to increase collaboration and coordination to promote outreach efforts
- Collaborate with the GAC Commissioner workgroup
- Look for presentation opportunities to promote free and open data
 - League of Minnesota Cities article

Minnesota Geospatial Advisory Council

Outreach Committee Work Plan

- Association of Minnesota Counties
- Look for newsletters, blogs, and other forms of media to promote free and open data
 - Getting access to data for the Hackathon
- Continue to collect success stories and share with stakeholders
- Develop branding for the resources we create, create one-page documents on the value of GIS and free and open data for stakeholder use
- Give presentation at the GIS/LIS conference

Roles and responsibilities:

Active Committee Members

- Kari Geurts
- Nick Meyers
- Andrew King-Scribbins
- Dave Morehead
- David Kramar
- Geoff Maas
- Andrew McGuire
- Victoria Reinhardt
- Cory Richter
- Gerry Sjerven
- Michelle Trager
- Brandon Tourtelotte

Resources:

- Equipment - none
- Software - G-Suite/ArcGIS Hub for centralized portal, no cost for the GAC
- Data - none
- Other - none

Committee/workgroup needs:

The Committee will be working with GIS/LIS staff to identify an appropriate centralized portal for the committee and other stakeholder.

Dependencies and interrelationships:

We expect this year to increase our working relationships with the other GAC committees, GIS/LIS Consortium, and the GIS community stakeholders.

Risks:

None

Additional Comments:

None

Date approved by the Geospatial Advisory Council: March 11, 2020